WHAT IS CLAIMED IS:

- 1. A phosphor comprising Ba, Gd, Y, B, O, and at least one selected from the group consisting of Ce, and Tb.
- 2. A phosphor according to claim 1, wherein the at least one selected from the group consisting of Ce, and Tb is used as an activator.
- '3: The phosphor according to claim 1, expressed by a composition formula of:

 $BaGd_{1-a-b}Y_aLn_bB_9O_{16}$

where:

Ln represents at least one selected from the group consisting of Ce, and Tb; and

a and b satisfy $0.05 \le a \le 1$ and $0.003 \le b \le 0.5$, respectively.

4. A vacuum ultra-violet radiation excited light emitting element comprising a phosphor which comprises Ba, Gd, Y, B, O, and at least one selected from the group consisting of Ce, and Tb.